

## **PORTFOLIO EUROGLOBE 2.0**

### **Our organization in brief**

berlinpolis e. V. is a non-profit organization that organises cultural projects, festivals, political debates, conferences and workshops on national and international level. As a think tank berlinpolis develops ideas and concepts that especially reflect the interests of the young generation.

The association berlinpolis e. V. was founded by Dr. Daniel Dettling. The team of berlinpolis consists of university graduates of different professions such as political scientists and experts of communication and culture. The association disposes of extensive experience in the organization and realisation of cultural events. A major part of the activities of berlinpolis are related to education and mobilisation of young people for political issues. For a project fostering the integration of immigrants, berlinpolis obtained the award “Landmark in the Land of Ideas 2008” by the Federal President of Germany, Horst Köhler.

More information is available on our website [www.berlinpolis.de](http://www.berlinpolis.de).

### **The EuroGlobe project**

EuroGlobe is a project of berlinpolis that started in 2007. The main idea is to mobilise adolescents and young adults to get involved in European issues and to reflect on a permanently changing Europe and its integration process. Inspired by the tradition of Shakespeare`s Globe Theatre, EuroGlobe intends to promote the reflection on political and cultural issues. The festivals take place within the context of the rotary Presidencies of the European Council. Led by this concept, berlinpolis realised three festivals in different countries. The cities of previous events are:

- Ljubljana (Slovenia) in May 2008
- Strasbourg (France) in September/October 2008 and
- Prague (Czech Republic) in May 2009.

For every station of the festival, berlinpolis cooperated with various partners of different sides. In general, there have been contracts of cooperation and support in the way of financial and immaterial contributions with municipalities, local media, radio stations and cultural institutions. The programme of the festival consisted of several basic elements:

- theatre performances
- live acts on stage (e. g. rap and poetry slam) and
- political debates

The EuroGlobe festivals in 2008 and 2009 have been supported by the European Commission.

## **EuroGlobe 2.0 – the follow-up of the project**

### **Occasion**

Just like for the past festivals, the occasion of EuroGlobe 2.0 will be the Presidency of the European Council which will be hold in 2010 by Spain for the first term and by Belgium for the second term. For the first time, the hosting cities won't be the capitals of the states but those of the regions. Accordingly EuroGlobe 2.0 goes to:

- Murcia/Spain in May 2010
- Cádiz/Spain in June 2010
- Namur/Belgium in August 2010
- Antwerp/Belgium in October 2010

As well as in 2008 and 2009, the festival aims at raising awareness among young people about political issues on a European level with the help of cultural events. In 2010, the main focus will be on climate change. More than other topics, this subject demands to act on an international level. The event offers the opportunity to attract young people as the target audience to create a manifest upon this topic.

## **The festival in brief**

The EuroGlobe 2.0 festival goes far beyond the idea of an ordinary music or film festival. It will bring together international artists of different genres and audience, led by the vision to avouch our responsibility for combating climate change with clout and creativity. The festival offers a platform for international as well as regional artists and creative protagonists who want to take a stand and contribute to realise the festival's key message "Act Now!"

In Antwerp, EuroGlobe 2.0 will cover a period of three days. In Murcia, Cadiz and Namur the festival will cover a period of only two days.

## **The elements of the EuroGlobe 2.0 festival**

### **The music programme**

The EuroGlobe 2.0 festival will bring together international bands and musicians of different genres. The main part will be a whole night of live music. That's why we are looking for bands and musicians who can attract a total audience of about four thousand people, who are well known and integrated in the creative milieu of the region and who are moreover committed to climate change issues.

The ideal way of promoting the event would be a very well known musician, whose head will stand for the festival and trigger a high value of recognition. As support act, two upcoming bands are supposed to perform. According to the target audience, the music genres will be rock, electro and/or hip hop.

Our project partner for this element in Antwerp is the Muziekcentrum TRIX. In Murcia EuroGlobe 2.0 is working together closely with the Estrella Levante SOS4.8 festival and the Regional Agency for the Promotion of Murcian Culture and Arts. Also in Cadiz and Namur EurGlobe 2.0 found great partnerships with cities and regions.

### **The EuroGlobe Short Film Contest "Act now!"**

With this element the festival wants to reach young people willing to contribute to the festival theme. Especially the young generation experiments a lot with new media formats, like filming shortcuts with a mobile phone or simple digital cameras. Popular in this context

are *YouTube*-parties for instance. New tools of communication like *Facebook* have proved that these mini films, often produced by non-professionals, can reach people all over the world.

We will promote a call for submission of short media film formats targeting non-professional filmmakers as well as professionals. Precisely it means shortcuts from a maximum length of 101 seconds. The competition entries from Belgium and abroad should deal with the topic of climate change, interpreting the slogan “Act now!” and include all film categories.

An international jury of eight experts will select 15 films to be presented for the award during the festival. Afterwards, the winner will be elected by the audience. At the same time, the final 15 films will be shown on online, where the number of clicks will count as votes for the winner.

### **The international Short Film Program**

The festival will be enriched by the selected EuroGlobe short films, consisting of a wonderful program with films from professional producers from across Europe, especially from Spain and Belgium. It will highlight environmental issues and is supported by the *Interfilm Management GmbH* – host of the renowned International Short Film Festival Berlin. In Namur and Antwerp we already found excellent partners for the short film programme: The organizers of the International Festival of Francophone Films (Le Festival International du Film Francophone – FIFF) in Namur and the Jeugdfilmfestival of Antwerp. We would very much welcome support concerning the short film selection and distribution of the 101 seconds film call. Also in Spain we have a premium partner for this part of the festival: the Fundación Audiovisual de Andalucía.

### **The EuroGlobe Photo Contest “Act now!”**

Similar to the film contest, EuroGlobe 2.0 will mobilise creative people, active in the field of photography, to participate in the festival. Experiences with Facebook, *Flickr* or other online photo exhibitions have proved that best photo awards are very popular in Europe and overseas.

We will promote a call for submission for the best photo on the topic “Act Now!” targeting non-professional photographers as well as professionals. The competition entries have to consist of one picture only, interpreting the topic. It includes all categories, reaching from fictive to documentary. The procedure of the implementation and the election of the best photo award will follow the format of the 101 Seconds Film Award: An international jury of eight experts will select 30 photos.

### **Live Acts and performances**

The stage will be free for professional artists from the host countries and their shows, installations and performances. Invited are: dancers, performers, video artists, all interpreting climate change issues. Even “mash-ups”, e. g. of film and music are imaginable. Well known artists will act on stage following the award ceremony and set a splendid closure to the festival.

### ***EuroGlobe Energy Lounge***

The EuroGlobe Energy Saturday and Sunday Lounge will provide space for debates and gastronomic specialities of the region. Here we will invite high profile guests from NGOs, politics, economy, science and art to discuss the topics of energy and climate change in a relaxed atmosphere. Back-ground information on current political actions and measures by the EU institutions will be provided. There will also be enough space and time for the presentation of projects, initiatives or cutting-edge products relevant to this context. Interim breaks will give time to informal chatting and facilitate the communication between audience and disputants. Central aspects of discussions, open debates and presented projects are global warming, the situation in Belgium as well as the responsibility of individuals and their lifestyles. The results will be collected in form of a manifest to be published on the EuroGlobe website and to be submitted to EU politicians and national stakeholders. In Murcia we are currently working on the outline for the debate as we will support the work of our partner SOS4.8 by giving input and advice.